

SOME SEEK GREATNESS IN WHAT THEY DO

Some seek greatness in what they do.

They don't choose but build a world based on their vision.

They search for a return from the controlled and measured.

A place where they can truly grow and experience the splendor of life.

Close to all that matters, yet miles away from the ordinary.

Welcome to The McCallum Companies, Dallas, Business Day.

A place where creativity and passion and a refined approach to living – built with quality that will define life as you know it.

The McCallum Companies, Dallas, Business Day – a sanctuary that goes beyond a comprehensive notion of living, a created and uncomplicated sense of belonging.





ABOUT DUBAI

Dubai is not merely a city. It is the ideal destination of those longing a clear vision and ambition can build the foundation for an entirely new way of life. Dubai, a global hub of travel, lifestyle and economy – a resilient and aspirational metropolis that constantly innovates and reshapes itself. It challenges present structures, brings people, and global citizens to experience their ambitions by offering the ideal setting, world-class facilities, cutting-edge conveniences, and a higher standard of living.

ABOUT BUSINESS BAY

Known as being one of Dubai's most sought-after residential and business districts, Business Bay is one of the region's first and largest of its kind waterfront developments.

Developed over an area of 80 million sq. ft., it features a 3.2 km canal that provides direct access to the Arabian Gulf. Business Bay plays host to several high-rise towers with luxury apartments set against the iconic backdrop of Downtown Dubai.

With some of the city's best dining, entertainment and leisure facilities, Business Bay is the first choice for those who seek style and luxury.



THE ART OF BEING

A project steeped in art. A building with culture at its very core. The depth of its legacy is shown from a classical Greek statue. Its textures are reinforced with striking works in different media—sculpture, writing, photography. Just outside, meeting The Ritz-Carlton Residences Dubai, Elements offers a sense of sophistication and luxury. This is not just a place to live, it is one that offers a promise of enrichment, of enhanced knowledge and inspiring experiences. A home where the power of art is manifested.





MASTERS OF OPULENT DESIGN

LEGACY THROUGH ARTS

A sense of history and importance pervades every element, down to the fine details. At the foundation, art is not just what is on the walls, it is every room's way of life. The design team brings a distinct French flair and savoir faire to the project. Elegance and refinement are evident.





Designed by Koller architects, MMA Style Design Arch, with interiors by ANA MOUSSINI INTERIOR DESIGN from Paris, this gleaming tower creates a new concept of residential, contemporary living. Warm accents throughout the bright, open-plan layout.

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AT THE HEART OF IT ALL

Living high above bustling veins with the iconic skyline of Downtown Dubai on the horizon beyond, The Hills-Dubai Residences, Dubai, offers business day price guarantees from the city's financial, dining and entertainment industries. Located along the Dubai Water Canal, one of Dubai's most popular and exciting young districts, residents may often encounter a host series of modern bars.

Closer to all that matters yet rolling away from the ordinary, The Residences will enjoy proximity to:

| DESTINATION | TIME |
|--------------------------------------|---------|
| The Dubai Mall | 10 mins |
| Taghazout | 10 mins |
| DIFC, Dubai City Walk | 10 mins |
| Ras Al Khaimah Wildlife Sanctuary | 10 mins |
| Dubai Design District | 10 mins |
| Dekk, Dubai International Airport | 10 mins |
| Mall of the Emirates | 10 mins |
| Dubai International Financial Centre | 10 mins |
| Museum of the Future | 10 mins |
| Mercedes-Benz Showroom | 10 mins |
| Dubai Marina | 20 mins |
| Ras Al Khaimah | 20 mins |
| Dates Junction | 20 mins |



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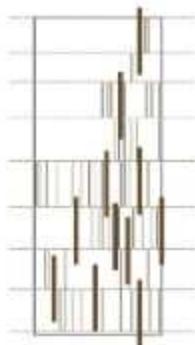
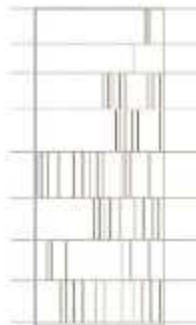
ARCHITECTURE APPROACH

The design of the building artfully combines the traditional and contemporary in a beautifully balanced interplay of proportion and form.

Inspiration was drawn from the geometry of classical architectural elements, as well as a sculpture based on an ancient Greek statue, which has been disassembled into "Shards." As reassembled, fragmented forms provided the starting point for the fluid, organic shapes, which offer an innovative interpretation of antique classicism.

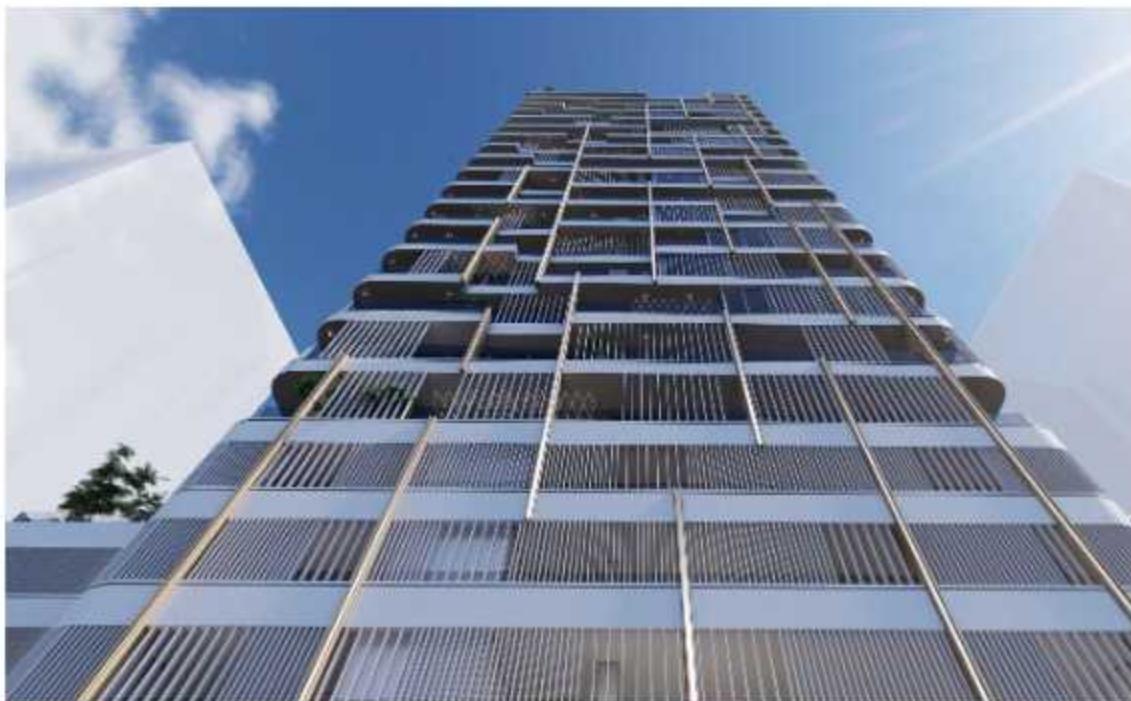
The result is a wonderfully rhythmic design with strong vertical elements and a horizontal sequence, at once iconic and recognizable, yet clean and refined. A host of areas of lightness, its smooth white surfaces offer a perfect canvas for an ever-changing dialogue between light and shadow.

THE CONCEPT



THE ARCHITECTURE

Find solace in an environment that reflects your unique elevated style and sensibility. At The Residences, form and function seamlessly synchronize to create a space you'll be proud to call home, with a clean, spacious, modernist palette and elegant design lines that you can infuse with your own personality.



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INTERIOR DESIGN APPROACH

Timeless neutrality set the watchword for the decoration of The Vice-Carter Residences Dubai, Business Bay.

Step aside and colour schemes instantly fade away, replaced by an intimate and cosy atmosphere. The interiors exude luxury in a graciously understated manner. Solitude and luxury are brought

by a multitude of gentle, curved forms. The subtle palette, characterised by muted tones punctuated by touches of The Carter's monochrome palette, paired with a meticulous attention to detail and a dedication to craftsmanship, are witnessed by the numerous lampshade elements throughout.

The materials selected. Tactile surfaces, Raw hemispheres and a quest for quality and key. Wholeness is a world of tranquility, a haven of unparalleled well-being.





AN ICONIC LANDMARK

The Ritz-Carlton Residences Dubai, Business Bay add a new emblematic building to the skyline of Dubai. Anchored on a podium topped with pools and greenery, the 18-story tower rises elegantly into the clear blue of the sky. Its facade is characterized by its vertical bronze leaves, as well as balconies in a finely crafted metal mesh reminiscent of a tempered fabric.

Albeit imperceptible from a distance, the latter give the structure a unique character close up and help to provide a sense of welcome to the public areas in each of the 65 apartments. An illuminated leaf pattern is etched on the ceilings of both the entrance canopy and terrace in the form of geometrically arranged recessed lighting fixtures. A luminous but ledgy terrace that acts as a symbol of the project's natural splendor.



THE RESIDENCES

Every residence is thoughtfully designed to match your lifestyle. The well thought-out layouts will suffice the space for you and your family's needs. All the fittings and furnishings are of the finest quality and make a polished style.

Each of the bright and spacious apartments is equipped with floor-to-ceiling windows to showcase the sweeping views of the Downtown Dubai skyline.

The interior house have thoughtfully designed to create its owners to warm and subtle colour palette, using soft lighting tones in the fabrics and decoratives.

All residences will come fully furnished offering a new key, and convenient lifestyle with instant convenience throughout each Residences in the living rooms, suitable in the custom designed kitchens and bathrooms, and spacious decks for all residents with private plunge pools?



A LIFE LESS ORDINARY

The Ritz-Carlton Residences, Dubai, Business Bay is one of its kind legendary designed residential property, managed and serviced by one of the world's most distinguished brands.

Spanning 18 floors above the serene Dubai Water Canal in the heart Business Bay district, this unparalleled development offers refinement and expert levels of service, synonymous with The Ritz-Carlton brand.



EXTRAORDINARY LIVING EXPERIENCE CURATED FOR YOU

It's the finer details that matter at The Residences, with special attention and care that went into the selection of high-quality fittings that surround you. From the moment you step in, The Residences' master gardeners bring a sense of style and sophistication great taste.

The Ritz-Carlton Residences, Dubai, Jumeirah Bay is synonymous for fine style, service and elegance - with a dedicated residential staff and concierge services here to cater to your every need, providing you with the gift of time. Be it restaurant reservations, private ticket bookings or taking care of deliveries, all are taken care of for you.

Resident owners are guaranteed with clean comfort, uncompromised service, quality and unmatched luxury.

STEP INSIDE

The interiors of The Residences represent a path of visual and sensory discovery. The opulent lobby is set from the start by the generously proportioned lobby lounge, centered around an imposing red marble bust, flanked by graceful concave screens clad in precious white travertine.

Up above, a monumental crystal chandelier hangs like an articulated pencil brush, its light casting, illuminating the sculptural furniture below, which offers the promise of comfort with its cocoon-like forms.

The setting is completed by a specific artistic intervention - a sculpted timber-walnut wall that denotes a strong sense of place. This is a world in which art and well-being are inconspicuously intertwined.





WELCOME HOME

Discover an oasis of tranquility at the heart of a city – a place where the pleasure of luxury provides an escape from the bustle and bustle of city life.

A stand alone, residential building offering high end levels of service and discrete attention to detail, this over-the-top style development features timeless design juxtaposed with a contemporary twist.

With some of the art, amenities, and personalized service levels, these GE beautifully appointed and fully furnished residences offer an exclusive retreat, in The Perfect Location.

Uniquely designed and offering generous accommodations, this limited collection of residences comprises:

One Bedstron (1 Residences)

Two Bedstron (26 Residences)

Three Bedstron (24 Residences)

Four Bedstron Villa







A PRIVATE HAVEN

Inn luxury lies in the details and each residence is an object.

Rooms are meticulous precision. Every element is given the ultimate attention. Ceilings are sculpted with sweeping beams, adding both optical interest and a heightened sense of intimacy. Walls are annotated by plaster ridges, which converses with the vertical lines of the beds in leather screens that act as space dividers, affording each room a monastically hushed scale.

The furniture makes a mark through its clean yet distinct character, and the unique combination of its constituent items.

The natural palette, meanwhile, is typified by its iridescent quality and its delicate tonalist effects. Fabrics valiantly come at rustic intent, the bedspreads there are chevron patterned coverlets once, and leather armchairs act as bunting dashes for walls and mirrors. One thing they all have in common is their motif fonds, which bring organic softness to the whole.

AMENITIES

The Ritz-Carlton Residences, Dubai Business Bay
are not simply a home.

They also offer a host of exclusive lifestyle experiences. Part of the private members' club is devoted to an indoor relaxation area with a sauna bar for sweating, a tea room, a partially sunken pool with water constantly overflowing its textured limestone walls, and a fitness journey along one of its wooden tracks, each uniquely bears a strong style stamp.

The grandiose oak walls of hundred-year trees are hand-blocked and cracked at the bottom. The media center's staircase staircase is enclosed in an art library, while the light and breezy spa features off-white walls, shaded terrace, and a treatment room set with a wall of expressively grained marble.

The ultimate indulgence can be enjoyed not only there, but also in the ultra-luxurious 12-meter cinema with its swiveling velvet and leather chef chairs, muted gray-green palette and ceiling sculpted with a massive relief motif inspired by the shape of stars.



EXPERIENCE THE RITZ-CARLTON LIFESTYLE

Enjoy a unique blend where contemporary design promotes a perfect balance of social and personal, active and serene, collaboration and reflection.

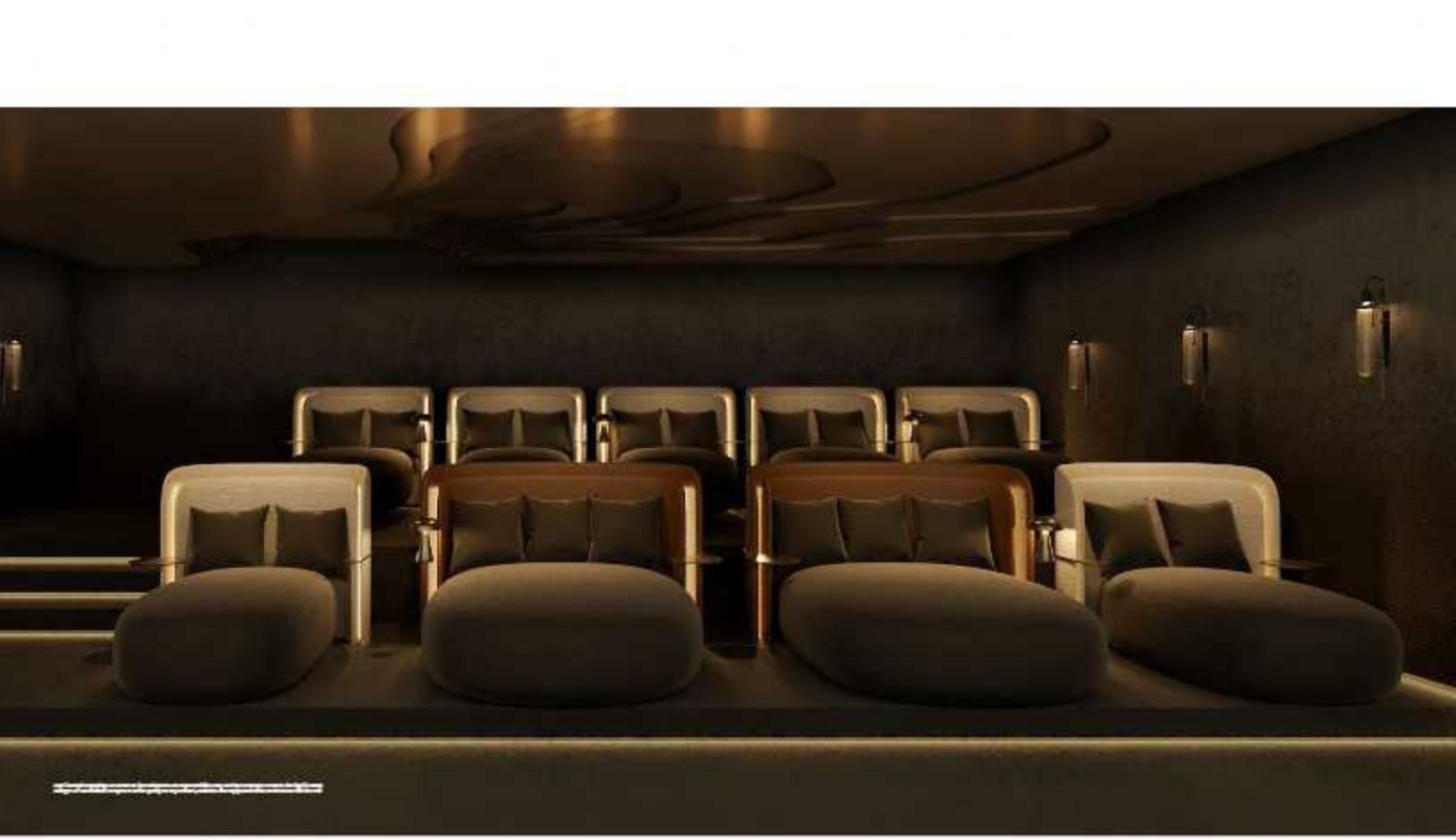
AMENITIES

| | | | |
|--|-------------------------|--|-------------------------|
| | Swim up Bar/All Day | | Meeting Areas |
| | Signature Signature Spa | | Expressive Lounge Areas |
| | Swimming Pool | | Gym Room |
| | Wine Cellar | | Gated Areas |
| | BBQ Area | | Sales |
| | Private Theatre | | Concierge |
| | Kids Play Area | | Entertained Kitchen |
| | Library | | |

SIGNATURE SPA

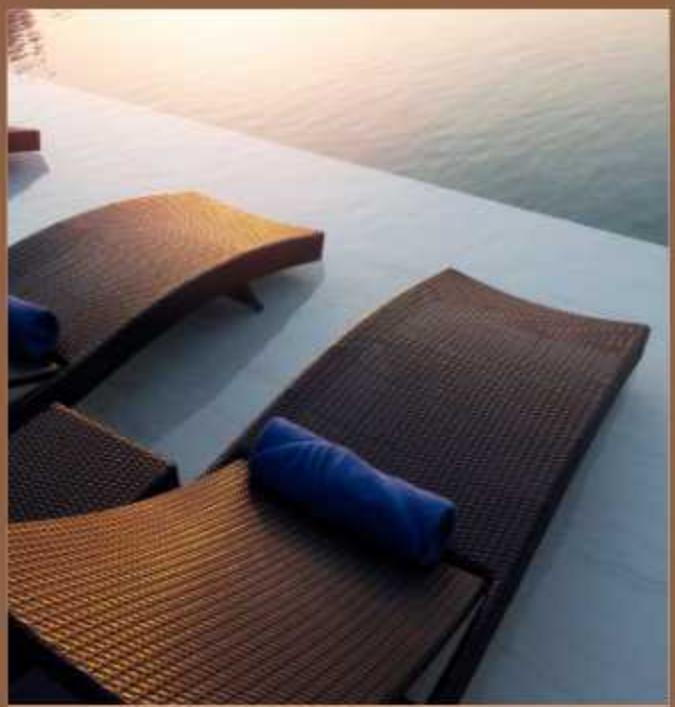
Unwind and relax at your residents only spa with private treatment rooms, hair salon and massage relaxation areas. Your private retreat away from the bustle and noise of city life.







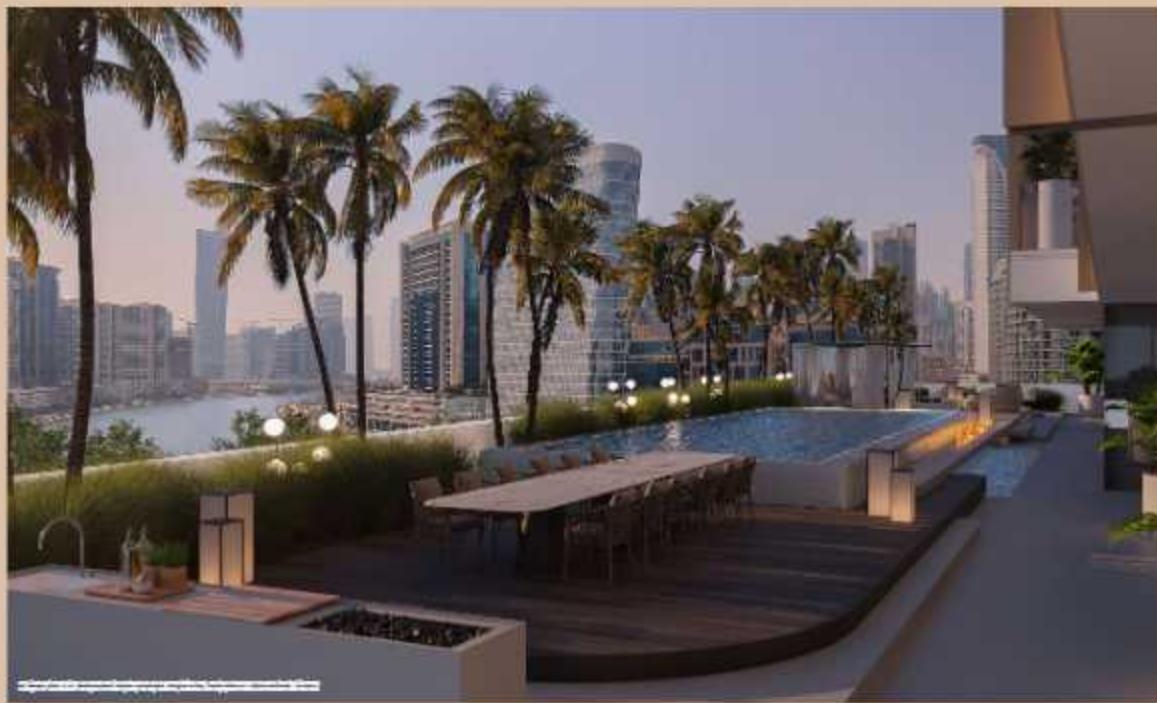
THE VILLA



Experience the highest level of luxury – your own duplex villa. This ultra-plush residence embodies grand living with large spacious two-level living. Soak in your private swimming pool or gaze upon the magnificent urbanized scenes of Downtown Dubai.

Located on the ninth and 10th floors, the 5,600sq ft duplex villa takes the master design concept to a whole new level with uncloaked elegance thanks to its more lavish proportions. Each room is given a bespoke treatment resulting in dramatic and breathtakingly balanced spaces that can be situated in creative corners like urban escapes. The integration of screens is a common feature throughout, whether they be the optional feature partition in the living areas or the floor-to-ceiling one in the principal bedrooms, upholstered with a hand-painted painted fabric.

The villa also comes with its very own private garden, centered around a 15-metre pool and characterized by a supremely stunning selection of natural materials.









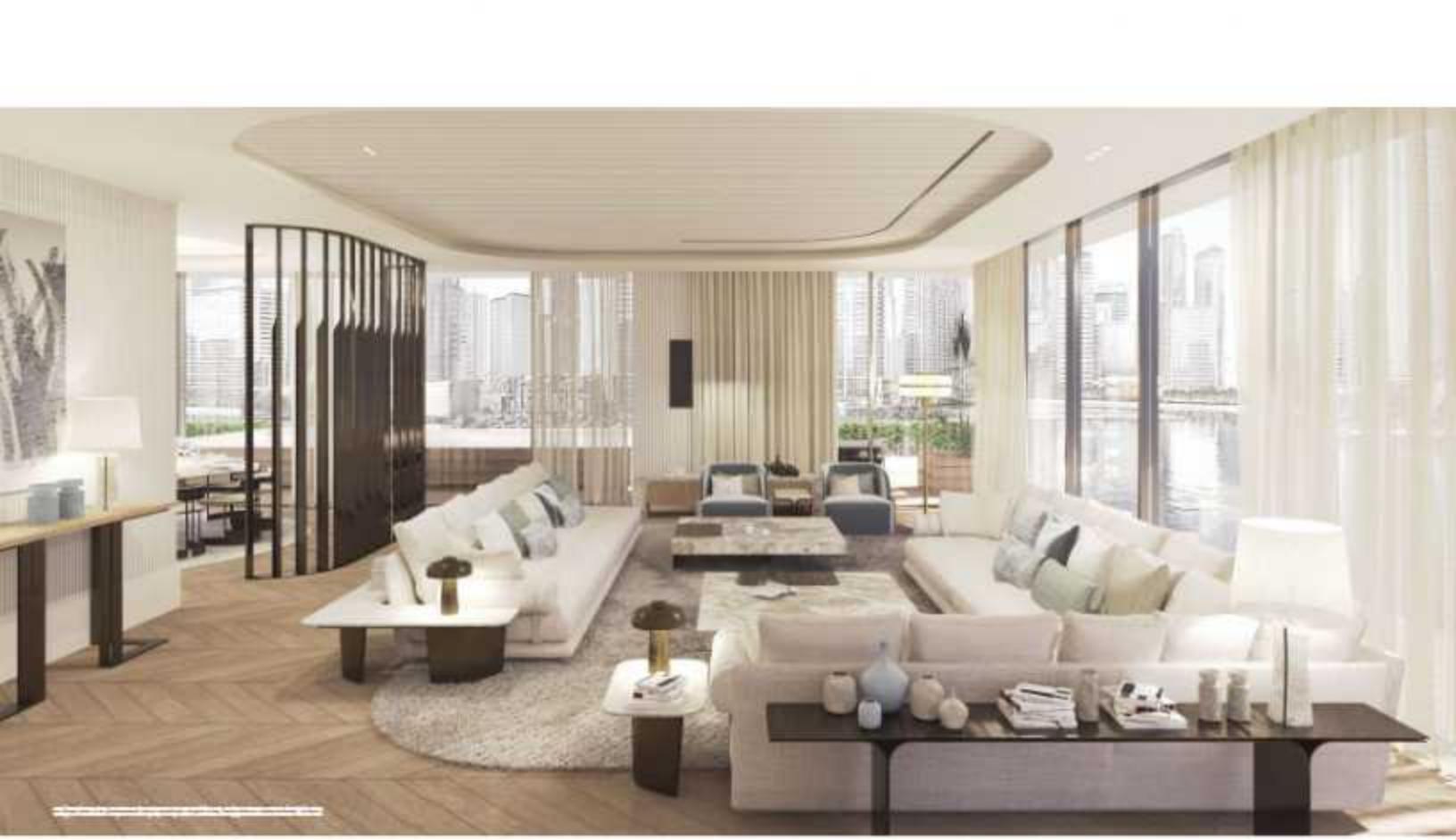
THE PENTHOUSES

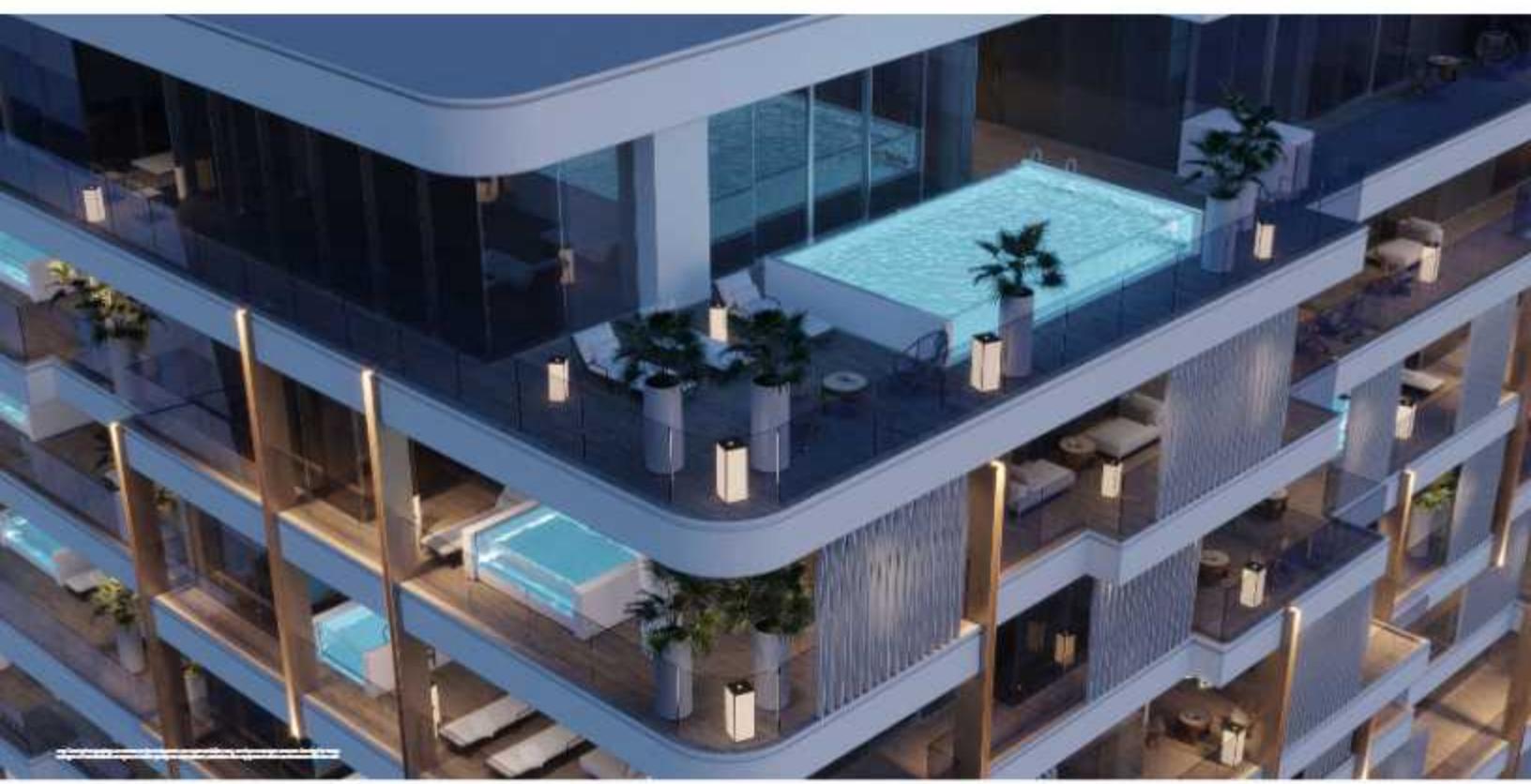
A luxury residence is brought to the two penthouse residents, who have expansive terraces on all four sides. These penthouses are truly for those who genuinely appreciate exclusivity and ease elegance.

The floorplans are notable for their great spaciousness, while the color palette is characterized by a spectrum of whites, chosen as the perfect foil to the spectacular 360° views of the skyline of one of the 21st century's most outstanding cities. Inside, visual drama is provided by a striking hemispherical ceiling feature in the entry lobby, a plethora of recessively concealed architectural details, whether they be the *alcoved nook* on the living room ceiling or the way the chequer pattern of the flooring suggests both risk in the living areas to innovation, more space in the kitchen. In short, spaces where nothing is off the top in craftsmanship with a desire for perfection.

The bedrooms, some dual low-level heights, with plenty of space to unravel at the end of a long day. The necessary bathroom glassware walls to store away with storage and shelving that is modern and artistic. Polished and refined style meant to give balance to create a truly unique living space and lifestyle statement.









THE RITZ-CARLTON
RESIDENTIAL
SERVICES

THE RITZ-CARLTON RESIDENTIAL SERVICES

The dedicated staff at Ritz-Carlton can assist with a variety of personal arrangements at an owner's request. Following are examples of offered services, some of which are included in the association's assessments paid by owners; to their owners' association; some are à la carte.

ESSENTIAL SERVICES

| | | |
|---|-------------------------------------|---|
| Automobile Air Reservation | Reservatory Gift Line Items | Pet Care/Kennel Information & Reservation |
| Shopping Information | Restaurant Information/Reservations | Books & Entertainment Information |
| Agent/General Transportation Arrangements | Yacht Information & Reservations | Butler/Cosmetician Services |
| Driving Client Arrangements | Spa & Salons Reservations | Common Area Housekeeping |
| Concierge Delivery Services | Services Information | Common Area Maintenance |
| Business Center | Moving & Coordination | Newspaper/Magazine/Package Delivery |
| Linen/Janitorial Service Reservations | Holiday Public Services | |
| Hotel and Guest Suite Reservations | Vault Packing | |

A LA CARTE* GENERAL SERVICES

| | | |
|----------------------------------|--------------------------------|-------------------------------|
| Grocery Shopping | Secularized Services | Residential Services |
| Laundry/Dry Cleaning | Financial and Planning | In-Home Spa/Wellness Services |
| Alcohol Services | In-Residence Cleaning/Cleaning | Home Child Care Services |
| Car Washing/Detailing | Mail Packing & Shipping | Pet Grooming |
| Travel & Vacation Planning | Personal Chef Services | Pet Groomer |
| Unplanned Social | Plush Coat Maintenance | Pet Hotel/Care |
| Photographs/Programs/Exhibitions | Personal Trainer | Petitable Animal Reservations |

A LA CARTE* ENGINEERING SERVICES

| | | |
|-------------------------------------|----------------------|-----------------------------|
| Light Bulb/Breaker/Safe Replacement | Search & Painting | Minor Electrical & Plumbing |
| Furniture Assembly | Timberworks Check Up | TANNI Color Change |
| Walkthroughs/Architectural | Picture Hanging | |

A LA CARTE* HOUSEKEEPING SERVICES

| | | |
|--------------------|----------------------------|------------------------------------|
| Vacuum & Mop Items | Over/Under Top Cleaning | Other Duties |
| Clean Mirrors | Stair Tech & Carpet Sheets | Wash Clothes |
| Hand Towels | Refrigerator Cleaning | Clean Pans/Summer Kitchen Cabinets |

*A la carte services may be charged by hour or by project, and are typically performed by independent contractors who are not employees.

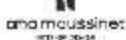
DEVELOPER



One of the most respected companies in the UAE, Khamas Group has grown along with its developments in the Emirate. The Group is one of the leading stakeholders in construction, hospitality and other industries. The Group's core values and ethics lies in the visionary leadership of its Chairman, Mr. Yousef Al-Khamas.

Khamas Group's clients are well known business friends - with over 200 partners in the UAE alone. No stranger to venturing in other territories outside, Khamas Group has expanded its operations in the following industries: Real Estate development, consulting and construction, hotel and hospitality, F&B, manufacturing, franchising and education.

INTERIOR DESIGN



Ara Müssolini is a Paris based designer with acknowledged expertise in the luxury hospitality sector. The firm worked on high end commissions in Europe, the Middle East and Africa, making fine work with dynamic, versatile spaces, which inspire both a sense of wonder and a feeling of well-being. Solutions far go beyond the functions in order to live the atmosphere.

Our architectural design projects have a heightened sensitivity to other cultures, allowing for a broad reach project with a sense of place. We also bring to these an adaptable French elegance and grace lines, as well as an acute attention to detail and a love of fine materials. Adept at working on different scales, our offices are an avenue for interior design services and places particular importance on uniting each of the interests in their architecture in context.

ARCHITECT



Founded in 2000 by Marco Menghi, MMA Projects is a multidisciplinary architectural, interior and design firm based in Milan. Working internationally in a variety of sectors, from residential and retail to hospitality and commercial, it strives always to produce a speed, accuracy and the pursuit of excellence.

Based in the best Italian design studios, it uses a mix of the traditional and future results. The design approach is placed on the use of natural materials due to their tactile qualities and their ability to enhance a building with a sense of soul. The MMA Projects firm has functionality and paving techniques, geometric and aesthetic references. A unique mixture in which form, space and light, color palettes are subtle and refined, and harmony and balance are the ultimate aim.



SALES & MARKETING

Knight Frank is the leading independent global property consulting serving its clients' portfolios in property for over 125 years, with the most comprehensive network of any real estate advisor in the world.

Headquartered in London, Knight Frank has an impressive global footprint of more than 15,000 people operating from 200 offices across 53 countries. The Group advises clients ranging from individual owners and buyers to major conglomerates, investors, and corporate tenants. Knight Frank operates in locations where our clients need us to be, providing a worldwide service that's locally expert and globally informed.

In the Middle East, Knight Frank has strategically positioned offices in Dubai, Abu Dhabi, Doha, Jakarta, Kuala Lumpur, where providing integrated residential and commercial real estate transaction, consultancy and management services across the Middle East for the last 12 years.



The Devmark Group is the UAE's foremost real estate project sales and marketing consultancy, known for providing value through a developer centric, results-driven approach. The Devmark Group utilizes an integrated consultancy across the entire developer value chain from project conceptualization to the final outcome. With a proven track record of working with established global real estate brands, The Devmark Group has become a trusted partner for developers in the market, with a market leading and diverse senior leadership team.

With a leadership team that has over 100 years of combined real estate experience and a total volume of AED 16.67 billion, The Devmark Group is one of the most experienced real estate project sales and marketing consultancies in the UAE.