## OWNERSHIP BENEFITS PROGRAM

Mama Shelter is part of Ennismore, a global collective of entrepreneurial and founder-built brands with creativity & purpose at their heart.

In 2021, Ennismore and Accor entered a joint venture to create the fastest-growing lifestyle hospitality company. Through this partnership and as a Mama Resident, you will have exclusive access to benefits of the Accor Ownership Benefits Programme.

Accor Ownership Benefit Programme:

- · Exclusive invitation to join the GOLD level of Accor All Limitless
- VIP reservation desk to support travel planning across Accor's global network of hotels, resorts and related hospitality offerings
- Automatic upgrades on arrival across more than 4000 hotels and resorts worldwide (subject to availability)\*\*
- 20% off of the best available rates at select Accor hotels and resorts worldwide\*\*
- · On-site & local benefits and privileges

## LOCATION



## **EAT & DRINK MAMA**

This is not only a place to live but a place to feast.

- · All Day Dining Bar & Grill
- · Rooftop Restaurant & Bar with skyline views
- · Various themed Restaurants including the MAMA restaurant
- · Multiple Bars including swim up, sit down, formal, invite only and social
- Refreshment zones

### **EARN FROM MAMA**

Selected owners may enter their unit into the hotel rental pool and earn significant returns on their investment.



#### FIND MAMA

Neighboring the iconic Burj Khalifa, living in Business Bay puts you at the center of the action, always.

Moments away from the vibrant buzz of Downtown Dubai, this community has everything you'd look for in a modern residential district - 24/7 entertainment on your doorstep and a plethora of 5\* hotels, the city's best restaurants and top chefs and the best of shopping and retail all in a neighborhood you can call home.

With easy access to the Business Bay Metro station and Sheikh Zayed Road, and the airport less than 25 minutes away, Mama ensures you can get everywhere you need to be right from the center of the city.

## MAMA RESIDENCES LIFESTYLE SERVICES

Exclusive lifestyle services for all residents ensure you focus on the big picture, while we cover everything else

- · Residence Owner Relations Manager
- Concierge
- · Doormen & Valet Parking
- Security
- · Accor Ownership Benefits Program
- · Common Area Maintenance, Housekeeping & Utilities

### **PAYMENT PLAN**

Standard Payment Plan - 3 Year Post-Handover:

Installment	Payment percentage	Terms
1 <sup>st</sup> Installment	20%	Upon signing the agreement
2 <sup>nd</sup> Installment	10%	Within 13 months of signing the agreement
3 <sup>rd</sup> Installment	10%	Upon Handover
4 <sup>th</sup> Installment	10%	Within 6 months of Handover
5 <sup>th</sup> Installment	10%	Within 12 months of Handover
6 <sup>th</sup> Installment	10%	Within 18 months of Handover
7 <sup>th</sup> Installment	10%	Within 24 months of Handover
8 <sup>th</sup> Installment	10%	Within 30 months of Handover
9 <sup>th</sup> Installment	10%	Within 36 months of Handover
Total	100%	

#### 1 Year Post-Handover Payment Plan:

Installment	Payment percentage	Terms
1 <sup>st</sup> Installment	20%	Upon signing the agreement
2 <sup>nd</sup> Installment	10%	Within 13 months of signing the agreement
3 <sup>rd</sup> Installment	10%	Upon Handover
4 <sup>th</sup> Installment	10%	Within 3 months of Handover
5 <sup>th</sup> Installment	20%	Within 6 months of Handover
6 <sup>th</sup> Installment	10%	Within 9 months of Handover
7 <sup>th</sup> Installment	20%	Within 12 months of Handover
Total	100%	

# Non Post-Handover Payment Plan:

Installment	Payment percentage	Terms
1st Installment 2st Installment	20% 80%	Upon signing the agreement Upon Handover
Total	100%	

Service Charge Estimation: AED 25 PER SQ FT

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