PENINSULA

FOUR

THE PLAZA

A development by

SELECT GROUP



Peninsula, Business Bay

An Emerging Oasis on the Doorstep of Downtown

Peninsula is a master-planned waterfront community development in the heart of Business Bay, offering residents a unique blend of urban city living, prime locality, and an exclusive waterfront lifestyle.

Bold and exciting, the community offers luxury waterfront living in Dubai's most vibrant new lifestyle destination.

Each development within the master community has been designed with the utmost precision to ensure unobstructed views, maximising Peninsula's unique waterfront location on the doorstep of Downtown Dubai.

Location

Seamlessly Connecting to the City's Key Hotspots

Peninsula is situated in the prime location of Business Bay, one of Dubai's most recognisable neighbourhoods. The area is well-connected and known for its cosmopolitan, fast-paced vibe.

Quickly becoming an area full of life and ripe with opportunity for those wishing to invest in a truly dynamic part of Dubai, Peninsula is leading the way with this location-defining development, setting new benchmarks for luxury living in Business Bay.

Boasting close proximity to the prestigious Downtown Dubai district, Dubai's Old Town and the Dubai Marina, it offers residents unrestricted access to the city's most recognisable landmarks.




SELECT GROUP
SELECT GROUP
SELECT GROUP

The Plaza

Live in the Heart of it All

Located at the beating core of the fully-integrated master waterfront-community development, The Plaza at Peninsula is destined to become home to a lively environment where different people from all walks of life come together at the centre of this upbeat, urban marketplace.





Offering a unique waterfront lifestyle amid the eclectic excitement of Downtown Dubai, The Plaza features an extensive range of indoor and outdoor dining experiences, retail and entertainment facilities, along with generous areas of gardens and public realm.



Peninsula, Business Bay

Introducing Peninsula Four, The Plaza

Where the ultimate in style meets impeccable design, Peninsula Four, The Plaza provides a combination of sophistication and elegance with a contemporary urban twist.

Featuring two 52-storey towers and a collection of 16 premium waterfront duplex lofts, Peninsula Four, The Plaza comprises an array of exquisitely finished studio, one, two, three and four-bedroom units.

Each unit is tastefully designed to make optimum use of space and create flowing, open living spaces, enhanced by striking floor-to-ceiling windows that frame the spectacular views of Downtown Dubai landmarks such as the Burj Khalifa, the iconic Dubai skyline, as well as the glistening waters of the Dubai Canal.



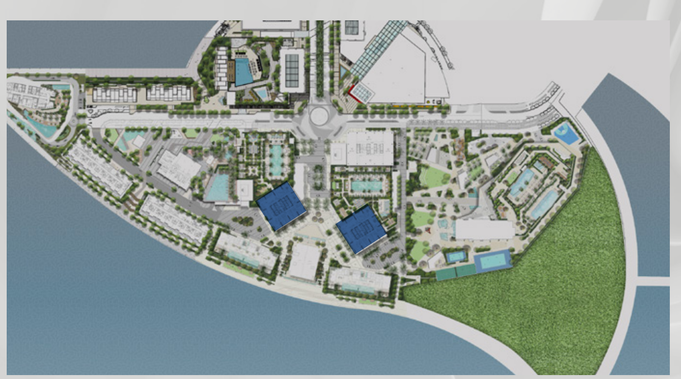
THE PLAZA

Towers Overview

Towering Above the Ordinary

The masterfully designed towers at Peninsula Four, The Plaza, are curated to deliver an elevated living experience in vibrant surroundings.

With its unquestionable architectural merit, the towers comprise a selection of studio, one, two, three and four-bedroom units synonymous with luxury urban living.







By day, the apartments are flooded with natural light, providing an ambience that is both energising and life-enhancing.

By night, residents will enjoy privileged views of the lights and romance of one of the world's most famous cities, with the towers spectacularly facing onto the landscaped plaza and breathtaking waterfront panoramas.

Unit sizes will range from 494 sq.ft. studios to 5,260 sq.ft. four-bedroom penthouses.







Studio



One Bedroom Kitchen



Master Bedroom



Three Bedroom Living



Penthouse Living



Penthouse Dining





The Lofts

Low-rise Luxury Living

Rich and unencumbered, the waterfront lofts at Peninsula Four, The Plaza welcome residents home to a relaxing refuge away from the bustle of city life.

Featuring three and four-bedroom duplexes, these exceptionally designed, spacious lofts are an impressive medley of style and sophistication.







Every last detail of The Lofts has been designed to exude a timeless elegance that creates a superb feeling of space and light.

Set to transcend all expectations with lush interiors and thoughtfully designed living areas, The Lofts are perfectly tailored for family living and for those who prefer the comfort of larger homes.



Taking luxury waterfront living to new heights,The Lofts feature three and four-bedroom duplexes ranging from 3,674 sq.ft. to 4,513 sq.ft, each meticulously designed for those who appreciate copious open spaces.



Four Bedroom Living



Three Bedroom Living



Four Bedroom Dining



Master Bedroom



Master Bathroom



The Lofts Gym

Amenities and Facilities

Refresh, Re-Energize & Relax

Committed to world-class standards, each of The Lofts includes an exclusive array of onsite amenities designed to engage all your senses.

From lazing away sunny afternoons on the sundeck by the infinity lap pool, enjoying some downtime in the sauna, to hitting the weights at the state-of-the-art gym or breaking a sweat at the squash courts, Peninsula Four, The Plaza has something for everyone.

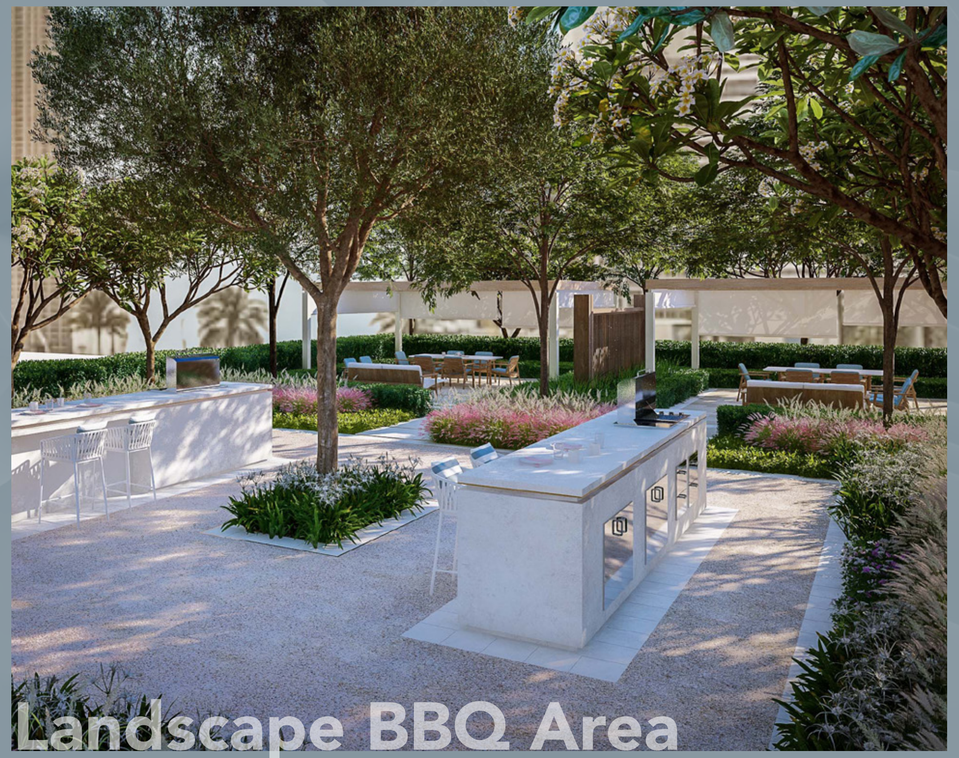


The Lofts Pool



Tower Pool

Residents can unwind to a host of thoughtful amenities designed to energize and rejuvenate, with both towers featuring a spectacular swimming pool, kids pool, state-of-the-art gym and sauna.



Landscape BBQ Area

Each tower at Peninsula Four, The Plaza has been designed with the ultimate facilities for exercise, relaxation, and socializing, enabling residents to enjoy an active life to the fullest.

Retail, Dining & Entertainment

Where Active Living Comes Naturally

At The Plaza, an exceptional living experience continues outside your condominium, with a varied selection of cutting-edge amenities and lifestyle facilities.

Whether you're seeking tranquillity or lively interaction, The Plaza is the perfect stage for immersing yourself in the best that Peninsula, Business Bay has to offer.

With plentiful waterside eateries and al-fresco dining experiences, boutique stores and entertainment facilities, The Plaza is surrounded by a multitude of indoor and outdoor areas, making it an idyllic lifestyle destination to savour the full experience of urban living.



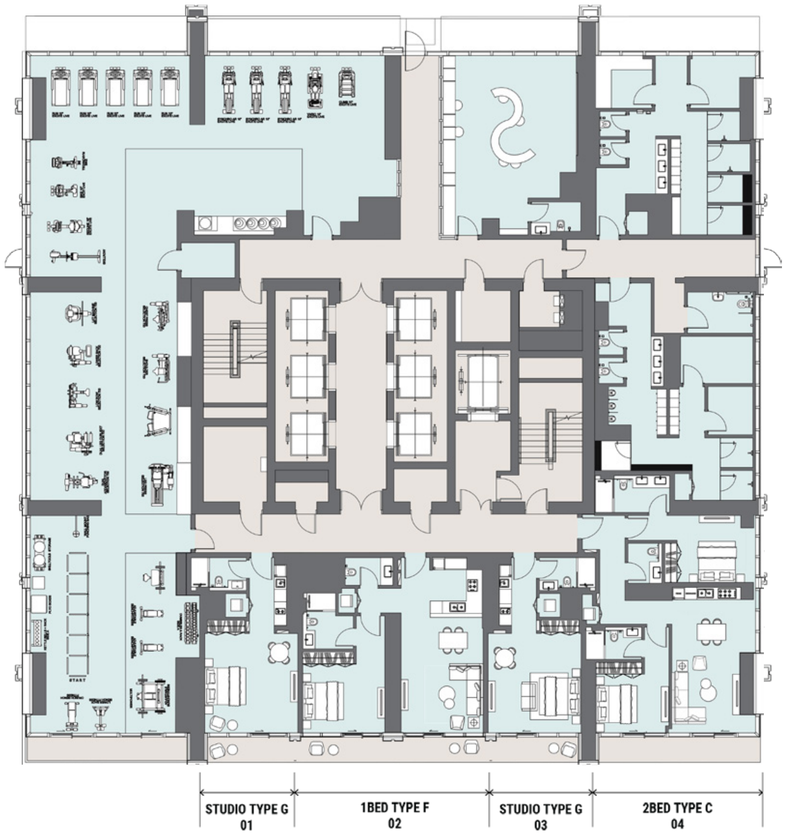


Towers
Ground Level

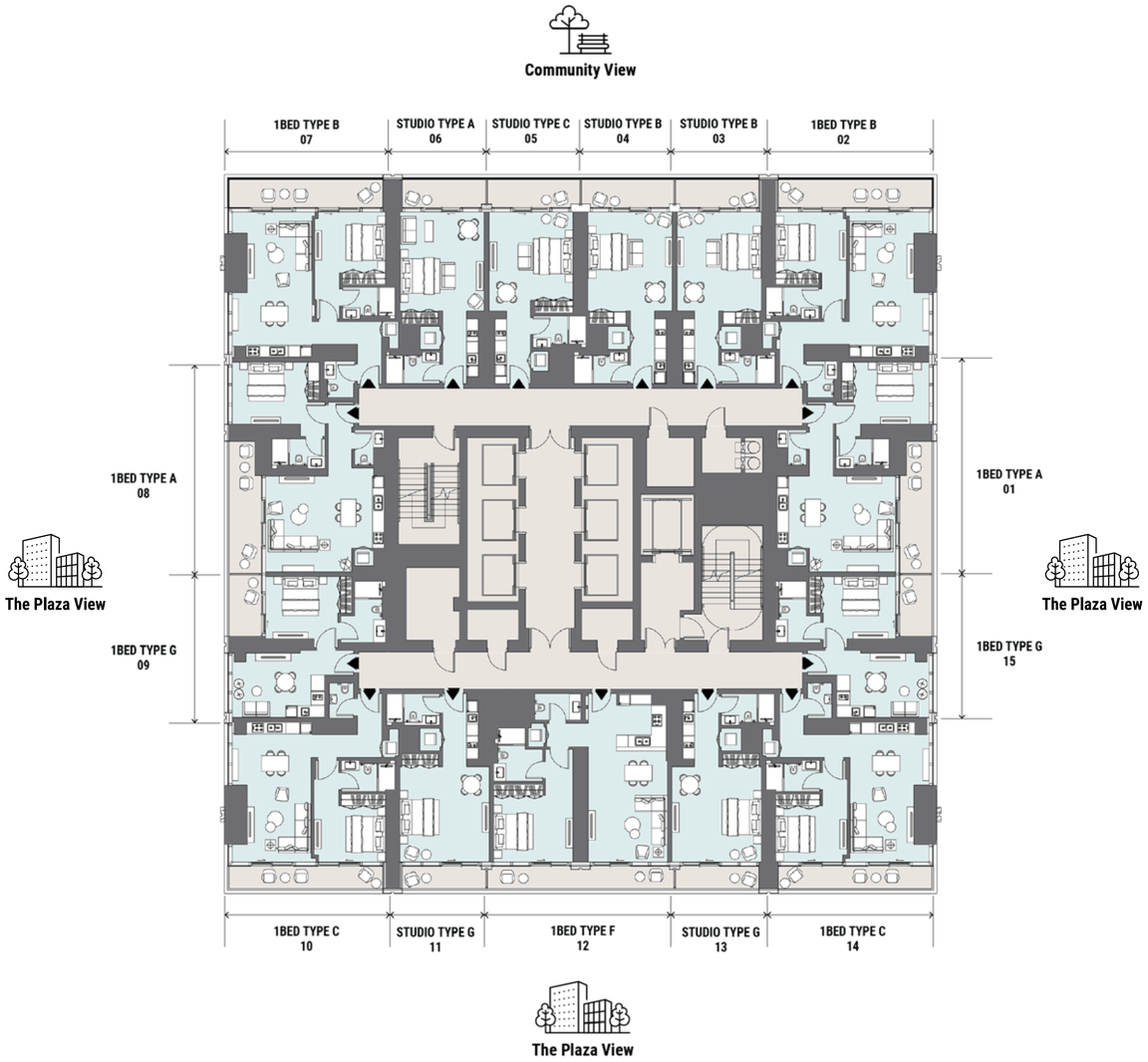


Towers
Podium Level 2

Drawings are provided by our consultants. All dimensions, features and amenities are approximate at time of printing. Actual size may vary from stated area. Drawings not to scale E & OE. The developer reserves the right to make revisions to the floor plans and any features, materials and dimensions mentioned without further notice.



Towers
Podium Level 3



Towers
Levels 4-5

Drawings are provided by our consultants. All dimensions, features and amenities are approximate at time of printing. Actual size may vary from stated area. Drawings not to scale E & OE. The developer reserves the right to make revisions to the floor plans and any features, materials and dimensions mentioned without further notice.

Community View



Canal View

Canal View

Burj Khalifa View

Towers
Level 6

City/Skyline View



Canal View

Canal View

Burj Khalifa View

Towers
Levels 7-22

Drawings are provided by our consultants. All dimensions, features and amenities are approximate at time of printing. Actual size may vary from stated area. Drawings not to scale E & OE. The developer reserves the right to make revisions to the floor plans and any features, materials and dimensions mentioned without further notice.



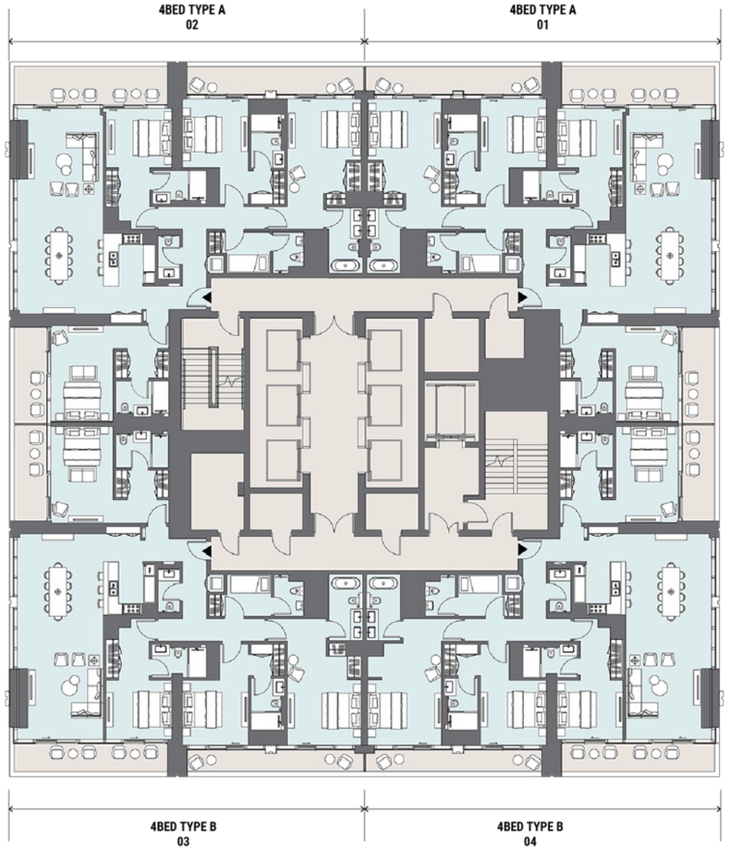
Towers
Level 23



Towers
Levels 24-47

Drawings are provided by our consultants. All dimensions, features and amenities are approximate at time of printing. Actual size may vary from stated area. Drawings not to scale E & OE. The developer reserves the right to make revisions to the floor plans and any features, materials and dimensions mentioned without further notice.

City/Skyline View



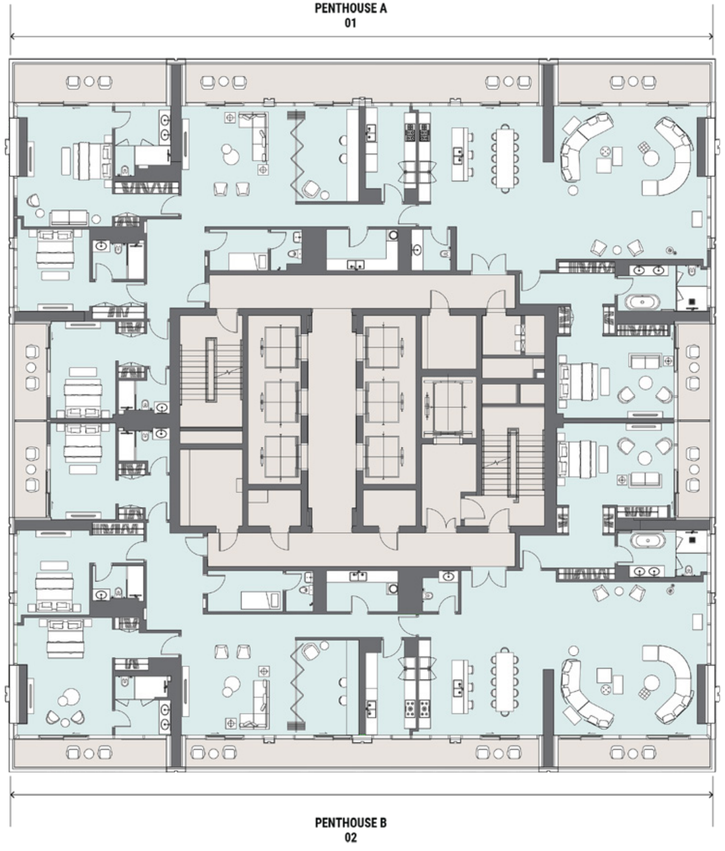
Canal View

Burj Khalifa View

Canal View

Towers
Levels 49-50

City/Skyline View



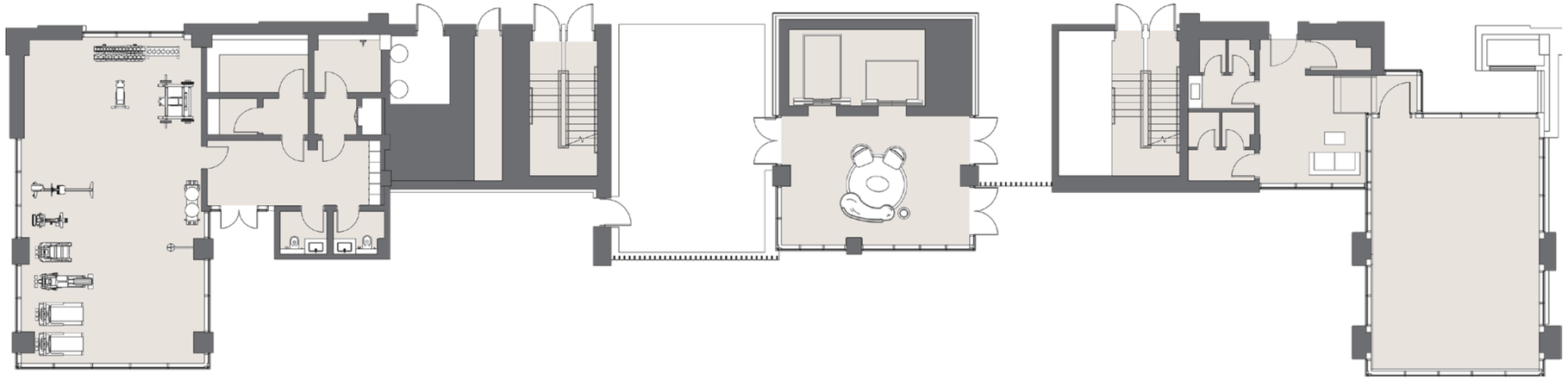
Canal View

Burj Khalifa View

Canal View

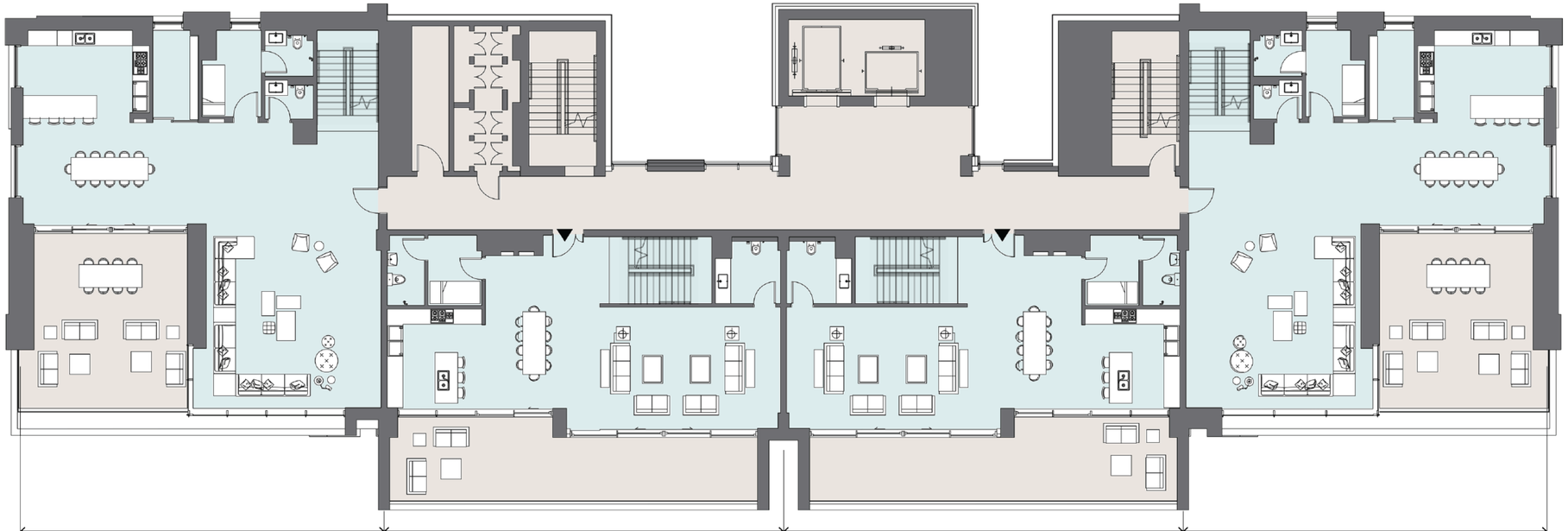
Towers
Level 51

Drawings are provided by our consultants. All dimensions, features and amenities are approximate at time of printing. Actual size may vary from stated area. Drawings not to scale E & OE. The developer reserves the right to make revisions to the floor plans and any features, materials and dimensions mentioned without further notice.



Premium Waterfront Lofts
Ground Level

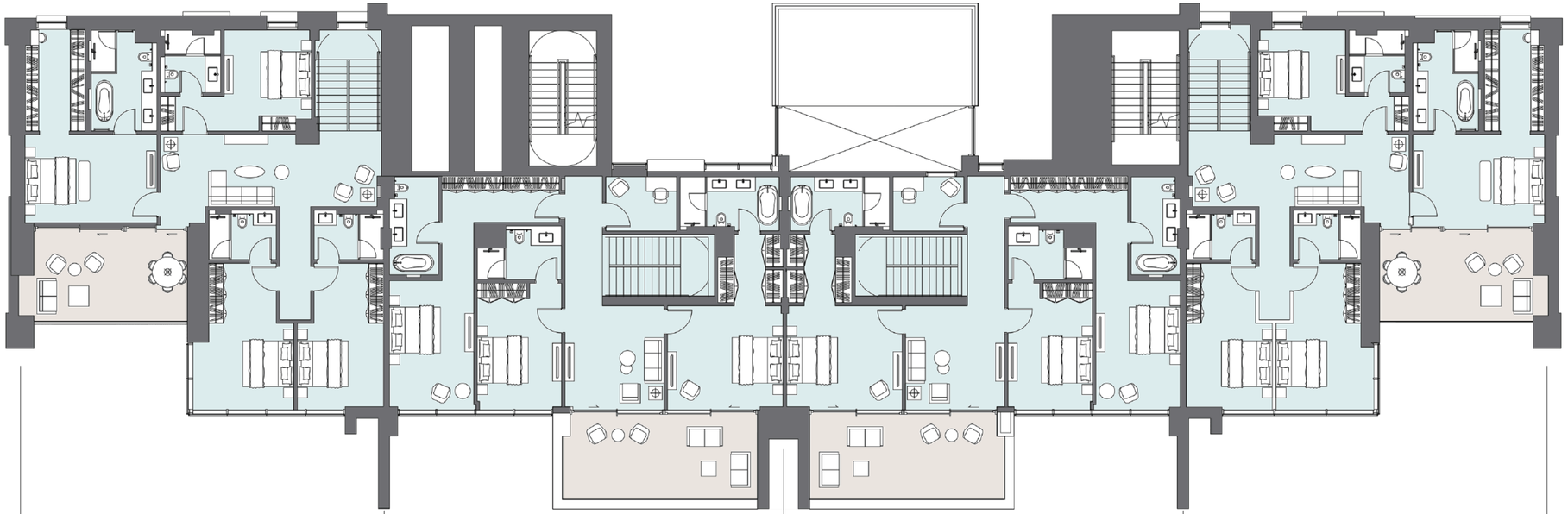
Drawings are provided by our consultants. All dimensions, features and amenities are approximate at time of printing. Actual size may vary from stated area. Drawings not to scale E & OE. The developer reserves the right to make revisions to the floor plans and any features, materials and dimensions mentioned without further notice.



Canal View

Premium Waterfront Lofts
Level 01 and 03

Drawings are provided by our consultants. All dimensions, features and amenities are approximate at time of printing. Actual size may vary from stated area. Drawings not to scale E & OE. The developer reserves the right to make revisions to the floor plans and any features, materials and dimensions mentioned without further notice.



4BED UPPER LEVEL
D-301

3BED UPPER LEVEL
D-302

3BED UPPER LEVEL
D-303

4BED UPPER LEVEL
D-304

Canal View

Premium Waterfront Lofts
Level 02 and 04

Drawings are provided by our consultants. All dimensions, features and amenities are approximate at time of printing. Actual size may vary from stated area. Drawings not to scale E & OE. The developer reserves the right to make revisions to the floor plans and any features, materials and dimensions mentioned without further notice.



Refined in the Details

TOWERS / LOFTS

- Towers
  - Total Floors: 52
  - Unit Breakdown
    - Studio: 302
    - One Bed: 473
    - Two Bed: 132
    - Three Bed: 82
    - Four Bed: 16
    - Four Bed Penthouse: 4
- The Lofts
  - Total Floors: 4
  - Unit Breakdown
    - Three Bed Duplex: 8
    - Four Bed Duplex: 8
- Layouts Available Per Unit
  - Towers
    - Studio: 6 Unit Types
    - One Bed: 7 Unit Types
    - Two Bed: 3 Unit Types
    - Three Bed: 1 Unit Type
    - Four Bed: 2 Unit Types
    - Four Bed Penthouse: 2 Unit Types
  - The Lofts
    - Three Bed Duplex: 1 Unit Type
    - Four Bed Duplex: 1 Unit Type
- Available Views:
  - The Plaza/Community (Tower Only)
  - City/Skyline View (Tower Only)
  - Canal View
  - Burj Khalifa View (Tower Only)
- Height of Lobby Ceiling - Towers: 5.3m; The Lofts: 4.5m
- Height of Unit Ceiling - Towers: 2.4m-3m; The Lofts: 3.25m
- Number of Elevators: 7 (Tower Only)
- Lobby Area: Yes
- Drop Off Area: Yes (Tower Only)
- Kitchen Fittings/Specs:
  - Fridge/ Freezer
  - Stainless Steel Sinks
  - Oven (Gas)
  - Hob Extract Hood
  - Provision for Dishwasher (One, Two & Three Bed Units)
  - Dishwasher (Four Bed Penthouse & The Lofts)
  - Provision for Washing Machine (One, Two & Three Bed Units)
  - Washing Machine (Four Bed Penthouse & The Lofts)
- Parking Space Per Unit
  - Towers
    - Studio: 1
    - One Bed: 1
    - Two Bed: 1
    - Three Bed: 2
    - Four Bed: 2
    - Four Bed Penthouse: 4
  - The Lofts
    - Three Bed Duplex: 3
    - Four Bed Duplex: 3
- Lobby Facilities
  - 24-hour Security and Reception (Tower Only)
  - Co-working Space (Tower Only)
  - Lounge Area
- District Cooling: Yes

SELECT GROUP

CRAFTING A SECURE TOMORROW SINCE 2002

Select Group is a multidisciplinary group with real estate and property development at its core, setting industry standards since its inception in 2002. Today, it is one of the region's largest privately-owned real estate developers with a highly experienced and committed workforce.

Select Group's projects comprise award-winning residential, commercial, hospitality, retail and mixed-use developments. The group boasts 20 million square feet of development, with a combined Gross Development Value (GDV) in excess of AED 17 billion. A total of 7,000 homes have been delivered, accounting for over 13.5 million square feet of Built-Up Area (BUA), with a further 6.5 million square feet at various stages of development. Through astute financial planning, technical expertise and strong asset management, the group is committed to identifying, executing and delivering real estate projects that generate maximum return for all stakeholders.

With diversification being a key component of its DNA, Select Group is engaged in both real estate and direct investments, while its reach goes well beyond the UAE, extending into Croatia, Germany and the UK. Passive investment doesn't have a place at Select Group – as it is actively involved in the day-to-day control of assets to not only grow its portfolio, but also improve its performance. Partnering with world-renowned brands like InterContinental, Radisson Blu, Jumeirah™ Group, Ibis, Meliá Hotels International and Niu Air Hospitality reflects the hospitality division's continuous quest for quality.

The group's direct investment interests extend further into the realms of leisure, health and fitness, and digital technology. With expertise in development, redevelopment, regeneration and investment, Select Group is focused on a value investing approach and works with the best in the industry – whether that's suppliers, partners or employees – for unparalleled results.

DEVELOPMENT TIMELINE

2022		
Six Senses Residences The Palm, Dubai	Dubai, UAE	Under Development
Peninsula Three	Dubai, UAE	Under Development
Peninsula Four	Dubai, UAE	Under Development
Peninsula Five, The Signature Collection	Dubai, UAE	Under Development
Jumeirah Living Business Bay	Dubai, UAE	Under Development
2021		
15 Northside	Dubai, UAE	Under Development
98 Baker Street	London, UK	Under Development
Echo Building	Liverpool, UK	
Peninsula One	Dubai, UAE	Under Development
Peninsula Two	Dubai, UAE	Under Development
2020		
Jumeirah Living Marina Gate	Dubai, UAE	
Niu Air	Frankfurt, Germany	
2019		
Studio One	Dubai, UAE	
Marina Gate II	Dubai, UAE	
Ibis Hotel	Sheffield, UK	
2018		
Marina Gate I	Dubai, UAE	
No. 9	Dubai, UAE	
The Hive	Dubai, UAE	
2017		
Pacific	Ras Al Khaimah, UAE	
2016		
Ballochmyle Estate	Scotland, UK	
2015		
InterContinental Dubai Marina	Dubai, UAE	
Alexandra Tower	Liverpool, UK	
Radisson Blu Hotel	Birmingham, UK	
Velocity Tower	Sheffield, UK	
2014		
West Avenue	Dubai, UAE	
Nottingham One	Nottingham, UAE	
2012		
Bay Central	Dubai, UAE	
2011		
Botanica	Dubai, UAE	
The Torch	Dubai, UAE	
2009		
The Point	Dubai, UAE	
Royal Oceanic	Dubai, UAE	
2007		
Yacht Bay	Dubai, UAE	
2002		
SELECT GROUP	Dubai, UAE	

PENINSULA

FOUR

THE PLAZA

A development by

SELECT GROUP